

## **A speed introduction to Witchcraft**

Witchcraft's music has been described as the perfect mix between Roky Erickson, Black Sabbath, Led Zeppelin and Tool. The band has a retro sound but – what seems clear in the bands reviews – has added something new to their sound and is not just a repetition of the past.

The band has released three albums on Rise Above (Lee Dorian's label) and with the release of their latest album *The Alchemist* things have started to happen. The album has received great reviews all around the world. (*Metal Hammer* top 50 albums of the year - *Witchcraft* - no 8, *Terrorizer* - top 40 albums of the year - *Witchcraft* - no 17.) With *The Alchemist* the band has finally achieved what they have always threatened. The album sees them move away from the generic "Doom-Rock" tag into something much more vibrant and worthy. Recorded 100% pro-tools and digital free, *The Alchemist* shows a group of musicians at ease with their playing and song writing. Here is a band that does not rely on distortion and down-tuned guitars with screaming vocals to achieve a heavy sound. The band's brand of heaviness is more of a soulful feeling than a simple gnarly roar. Check out the song "Hey Doctor" for proof of this; addictive melodies flow simultaneously with crushingly heavy riffs, whilst, remarkably, managing to maintain a relaxed and laid back feel throughout.

Already heralded as a major player in the somewhat booming, if oddly named, American "Hipster Metal" scene, these young 70's rock influenced kids from Örebro, Sweden, live and breathe the grooves they create. Aside from making big waves in the underground, Witchcraft have also garnered the attention of some of the rock and metal worlds leading figures, including big supporter Phil Anselmo, who has proudly proclaimed them as being his "new favorite band".

Since the release of *The Alchemist* Witchcraft has done three headline US-tours, played at Ozzfest and Lollaploozza, toured and played festivals all over Europe and toured Scandinavia opening up for Motörhead.

It's always great to catch a band with integrity and belief – and Witchcraft are truly one of those bands. With the potential that the band has shown both on record and on stage the band is definitely worth checking out. Win or lose they are gonna keep doing things their way no matter what. And if everything goes the way the band wants it you haven't heard or seen the last of Witchcraft – cos they plan to be around spreading their music for quite some time come.

